

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494053-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON GFSB	1333

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	494053	06311466

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	6AM-6:30AM Eyewitness	6AM-6:30AM	-TWTF--	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 6:26 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV43H \$40.00 NM 2 GFSB W 10/31/12 6:10 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV45H \$40.00 NM 3 GFSB Th 11/01/12 6:24 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV48H \$40.00 NM 4 GFSB F 11/02/12 6:10 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV49H \$40.00 NM									
2	10/30/12	11/02/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 6:43 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV45H \$50.00 NM 2 GFSB W 10/31/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV49H \$50.00 NM 3 GFSB Th 11/01/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV45H \$50.00 NM 4 GFSB F 11/02/12 6:46 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV48H \$50.00 NM									
3	10/30/12	11/02/12	7AM-9AM The Early Show	7AM-9AM	-TWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 GFSB Tu 10/30/12 9:08 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV44H \$30.00 NM 3 GFSB W 10/31/12 7AM-9AM The Early Show 7AM-9AM :00 \$30.00 NM See MG 3.11 5 GFSB Th 11/01/12 8:53 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV48H \$30.00 NM 7 GFSB F 11/02/12 7:56 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV49H \$30.00 NM 11 GFSB M 11/05/12 8:20 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV48H \$30.00 NM MG for 3.3 10/31									
4	10/30/12	11/02/12	9AM-10AM	9AM-10AM	-TWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	11/02/12	9AM-10AM	9AM-10AM	-TWTF--	:30	4	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 9:35 AM 9AM-10AM 9AM-10AM :30 LMFS12TV45H \$30.00 NM 2 GFSB W 10/31/12 9:48 AM 9AM-10AM 9AM-10AM :30 LMFS12TV49H \$30.00 NM 3 GFSB Th 11/01/12 9:58 AM 9AM-10AM 9AM-10AM :30 LMFS12TV49H \$30.00 NM 4 GFSB F 11/02/12 9:55 AM 9AM-10AM 9AM-10AM :30 LMFS12TV48H \$30.00 NM									
5	10/30/12	11/02/12	Price Is Right	11AM-12PM	-TWTF--	:30	4	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 10:41 AM Price Is Right 11AM-12PM :30 LMFS12TV46H \$65.00 NM 2 GFSB W 10/31/12 11:30 AM Price Is Right 11AM-12PM :30 LMFS12TV45H \$65.00 NM 6 GFSB Th 11/01/12 11:29 AM Price Is Right 11AM-12PM :30 LMFS12TV48H \$65.00 NM 4 GFSB F 11/02/12 11:29 AM Price Is Right 11AM-12PM :30 LMFS12TV45H \$65.00 NM									
6	10/30/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM	-TWTF--	:30	4	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/30/12 11:35 AM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV45H \$50.00 NM 1 GFSB W 10/31/12 12:24 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV49H \$50.00 NM 3 GFSB Th 11/01/12 12:28 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV48H \$50.00 NM 4 GFSB F 11/02/12 12:12 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV49H \$50.00 NM									
7	10/30/12	11/02/12	CBS Daytime	1230-2p	-TWTF--	:30	4	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 1:29 PM CBS Daytime 1230-2p :30 LMFS12TV43H \$40.00 NM 7 GFSB W 10/31/12 1:59 PM CBS Daytime 1230-2p :30 LMFS12TV49H \$40.00 NM 5 GFSB Th 11/01/12 CBS Daytime 1230-2p :00 \$40.00 NM See MG 7.8 4 GFSB F 11/02/12 12:29 PM CBS Daytime 1230-2p :30 LMFS12TV48H \$40.00 NM 8 GFSB M 11/05/12 12:57 PM CBS Daytime 1230-2p :30 LMFS12TV49H \$40.00 NM MG for 7.5 11/01									
8	10/30/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm	-TWTF--	:30	4	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 10/30/12 3:32 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 LMFS12TV45H \$40.00 NM 4 GFSB W 10/31/12 3:51 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 LMFS12TV49H \$40.00 NM 1 GFSB Th 11/01/12 3:21 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 LMFS12TV49H \$40.00 NM 2 GFSB F 11/02/12 3:58 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 LMFS12TV48H \$40.00 NM									
9	10/30/12	11/02/12	5PM-5:30PM Eyewitness	5PM-5:30PM	-TWTF--	:30	4	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 5:23 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV44H \$65.00 NM									

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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/30/12	11/02/12	5PM-5:30PM Eyewitness New	5PM-5:30PM	-TWTF--	:30	4	\$65.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB W 10/31/12 5:14 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV49H \$65.00 NM 3 GFSB Th 11/01/12 5:22 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV48H \$65.00 NM 2 GFSB F 11/02/12 5:26 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV48H \$65.00 NM									
10	10/30/12	11/02/12	5:30PM-6PM Eyewitness New	5:30PM-6PM	-TWTF--	:30	4	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 10/30/12 5:45 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV45H \$65.00 NM 2 GFSB W 10/31/12 5:45 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV45H \$65.00 NM 4 GFSB Th 11/01/12 5:40 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV48H \$65.00 NM 1 GFSB F 11/02/12 5:45 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV51H \$65.00 NM									
11	10/30/12	11/02/12	6PM-6:30PM Eyewitness New	6PM-6:30PM	-TWTF--	:30	3	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 3 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 6PM-6:30PM Eyewitness New 6PM-6:30PM :00 \$90.00 NM See MG 11.5 2 GFSB W 10/31/12 6:09 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV49H \$90.00 NM 5 GFSB F 11/02/12 6:14 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV49H \$90.00 NM MG for 11.1 10/30 4 GFSB F 11/02/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV45H \$90.00 NM									
12	10/30/12	11/02/12	7PM-7:30PM	7PM-7:30PM	-TWTF--	:30	3	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 3 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/30/12 7:26 PM 7PM-7:30PM :30 LMFS12TV45H \$90.00 NM 4 GFSB Th 11/01/12 7:12 PM 7PM-7:30PM :30 LMFS12TV49H \$90.00 NM 3 GFSB F 11/02/12 7:21 PM 7PM-7:30PM :30 LMFS12TV48H \$90.00 NM									
13	10/30/12	11/02/12	7:30PM-8PM	7:30PM-8PM	-TWTF--	:30	3	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 3 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/31/12 7:47 PM 7:30PM-8PM :30 LMFS12TV49H \$90.00 NM 3 GFSB Th 11/01/12 7:29 PM 7:30PM-8PM :30 LMFS12TV48H \$90.00 NM 4 GFSB F 11/02/12 7:40 PM 7:30PM-8PM :30 LMFS12TV51H \$90.00 NM									
14	10/30/12	11/02/12	David Letterman	1135PM-1237AM	-TWTF--	:30	4	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 11:51 PM David Letterman 1135PM-1237AM :30 LMFS12TV45H \$30.00 NM 2 GFSB W 10/31/12 12:04 AM David Letterman 1135PM-1237AM :30 LMFS12TV45H \$30.00 NM 3 GFSB Th 11/01/12 12:29 AM David Letterman 1135PM-1237AM :30 LMFS12TV48H \$30.00 NM 7 GFSB F 11/02/12 11:47 PM David Letterman 1135PM-1237AM :30 LMFS12TV48H \$30.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
494053-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/30/12	11/02/12	5AM-5:30AM Eyewitness	5AM-5:30AM	-TWTF--	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 3 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 10/30/12 5:21 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV45H \$20.00 NM 2 GFSB Th 11/01/12 5:29 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV48H \$20.00 NM 1 GFSB F 11/02/12 5:09 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV48H \$20.00 NM									
16	10/30/12	11/02/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-TWTF--	:30	3	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 3 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 10/30/12 5:54 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV46H \$30.00 NM 2 GFSB W 10/31/12 5:45 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV49H \$30.00 NM 1 GFSB Th 11/01/12 5:54 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV49H \$30.00 NM									
17	10/30/12	11/03/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	-TWTF--	:30	4	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 11:24 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV43H \$65.00 NM 2 GFSB W 10/31/12 11:24 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV49H \$65.00 NM 5 GFSB Th 11/01/12 11:20 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV49H \$65.00 NM 3 GFSB F 11/02/12 11:06 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV49H \$65.00 NM									
18	10/30/12	10/30/12	NCIS	8PM-9PM	-2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 8:32 PM NCIS 8PM-9PM :30 LMFS12TV43H \$300.00 NM 2 GFSB Tu 10/30/12 8:47 PM NCIS 8PM-9PM :30 LMFS12TV45H \$300.00 NM									
19	10/30/12	10/30/12	NCIS: LA	9PM-10PM	-2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/30/12 9:33 PM NCIS: LA 9PM-10PM :30 LMFS12TV44H \$300.00 NM 1 GFSB Tu 10/30/12 9:47 PM NCIS: LA 9PM-10PM :30 LMFS12TV45H \$300.00 NM									
20	10/30/12	10/30/12	VEGAS	10PM-11PM	-2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 10:34 PM VEGAS 10PM-11PM :30 LMFS12TV46H \$300.00 NM 2 GFSB Tu 10/30/12 10:46 PM VEGAS 10PM-11PM :30 LMFS12TV45H \$300.00 NM									
21	10/31/12	10/31/12	Survivor	8PM-9PM	--2----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --2---- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/31/12 8:28 PM Survivor 8PM-9PM :30 LMFS12TV49H \$300.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/31/12	10/31/12	Survivor	8PM-9PM	--2----	:30	2	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB W 10/31/12 8:58 PM Survivor 8PM-9PM :30 LMFS12TV49H \$300.00 NM									
22	10/31/12	10/31/12	Criminal Minds	9PM-10PM	--2----	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --2---- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/31/12 9:33 PM Criminal Minds 9PM-10PM :30 LMFS12TV45H \$300.00 NM 2 GFSB W 10/31/12 9:47 PM Criminal Minds 9PM-10PM :30 LMFS12TV49H \$300.00 NM									
23	10/31/12	10/31/12	CSI	10PM-11PM	--2----	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --2---- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/31/12 10:37 PM CSI 10PM-11PM :30 LMFS12TV49H \$400.00 NM 2 GFSB W 10/31/12 10:47 PM CSI 10PM-11PM :30 LMFS12TV49H \$400.00 NM									
24	11/01/12	11/01/12	Person of Interest	9PM-10PM	---1---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 11/01/12 9:39 PM Person of Interest 9PM-10PM :30 LMFS12TV48H \$300.00 NM									
25	11/02/12	11/02/12	CSI: NY	8PM-9PM	----2--	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----2-- 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB F 11/02/12 8:29 PM CSI: NY 8PM-9PM :30 LMFS12TV49H \$250.00 NM 1 GFSB F 11/02/12 8:45 PM CSI: NY 8PM-9PM :30 LMFS12TV48H \$250.00 NM									
26	11/02/12	11/02/12	Blue Bloods	10PM-11PM	----1--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----1-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 11/02/12 10:33 PM Blue Bloods 10PM-11PM :30 LMFS12TV51H \$200.00 NM									
27	11/03/12	11/03/12	SA Eyewitness News	6AM-7AM	-----2-	:30	2	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----2- 2 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Sa 11/03/12 6:08 AM SA Eyewitness News 6AM-7AM :30 LMFS12TV48H \$20.00 NM 1 GFSB Sa 11/03/12 6:58 AM SA Eyewitness News 6AM-7AM :30 LMFS12TV51H \$20.00 NM									
28	11/03/12	11/03/12	SA Eyewitness News	7AM-9AM	-----1-	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 11/03/12 7:12 AM SA Eyewitness News 7AM-9AM :30 LMFS12TV49H \$35.00 NM									
29	11/04/12	11/04/12	SU Eyewitness News	6AM-7AM	-----2	:30	2	\$20.00	NM

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INVOICE



Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494053-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 11/04/12 6:23 AM SU Eyewitness News 6AM-7AM :30 LMFS12TV48H \$20.00 NM 1 GFSB Su 11/04/12 6:36 AM SU Eyewitness News 6AM-7AM :30 LMFS12TV51H \$20.00 NM									
30	11/04/12	11/04/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 8:08 AM SU Eyewitness News 7AM-9AM :30 LMFS12TV45H \$35.00 NM									
31	11/04/12	11/04/12	CBS Sunday Morning	9AM-10:30Am	-----2	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 11/04/12 9:55 AM CBS Sunday Morning 9AM-10:30Am :30 LMFS12TV49H \$85.00 NM 1 GFSB Su 11/04/12 10:29 AM CBS Sunday Morning 9AM-10:30Am :30 LMFS12TV48H \$85.00 NM									
32	11/04/12	11/04/12	Su 10:30AM-11:30AM RC10:30AM-11:30AM		-----1	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 11:07 AMSu 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 LMFS12TV51H \$55.00 NM									
33	11/04/12	11/04/12	Dolphins/Colts	1pm-7pm	-----2	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 2:25 PM Dolphins/Colts 1pm-7pm :30 LMFS12TV48H \$200.00 NM 2 GFSB Su 11/04/12 3:14 PM Dolphins/Colts 1pm-7pm :30 LMFS12TV49H \$200.00 NM									
34	11/04/12	11/04/12	Steelers at Giants	1pm-7pm	-----2	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 5:55 PM Steelers at Giants 1pm-7pm :30 LMFS12TV48H \$350.00 NM 2 GFSB Su 11/04/12 6:46 PM Steelers at Giants 1pm-7pm :30 LMFS12TV51H \$350.00 NM									
35	11/04/12	11/04/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 11/04/12 8:29 PM Delayed 60 Minutes 730-830p :30 LMFS12TV48H \$550.00 NM									
36	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 11/04/12 11:08 PM Delayed The Mentalist 1030-1130p :30 LMFS12TV49H \$200.00 NM									
37	11/05/12	11/06/12	6AM-6:30AM Eyewitness	6AM-6:30AM	MT-----	:30	1	\$40.00	NM

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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 6:28 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV51H \$40.00 NM									
38	11/05/12	11/06/12	6:30AM-7AM Eyewitness	6:30AM-7AM	MT-----	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV48H \$50.00 NM 2 GFSB Tu 11/06/12 6:41 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV48H \$50.00 NM									
39	11/05/12	11/06/12	7AM-9AM The Early Show	7AM-9AM	MT-----	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB M 11/05/12 7:29 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV51H \$30.00 NM 2 GFSB Tu 11/06/12 7:56 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV51H \$30.00 NM									
40	11/05/12	11/06/12	9AM-10AM	9AM-10AM	MT-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 11/06/12 9:48 AM 9AM-10AM :30 LMFS12TV49H \$30.00 NM									
41	11/05/12	11/06/12	Price Is Right	11AM-12PM	MT-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 11/06/12 11:59 AM Price Is Right 11AM-12PM :30 LMFS12TV48H \$65.00 NM									
42	11/05/12	11/06/12	Eyewitness News at Noon	12PM-12:30PM	MT-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 11/06/12 12:13 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV51H \$50.00 NM									
43	11/05/12	11/06/12	CBS Daytime	1230-2p	MT-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 1:29 PM CBS Daytime 1230-2p :30 LMFS12TV48H \$40.00 NM									
44	11/05/12	11/05/12	5PM-5:30PM Eyewitness	5PM-5:30PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 5:27 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV45H \$65.00 NM									
45	11/05/12	11/05/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$65.00									

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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	11/05/12	11/05/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
11/05/12 11/11/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 5:54 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV48H \$65.00 NM									
46	11/05/12	11/05/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 6:23 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV49H \$90.00 NM									
47	11/05/12	11/05/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 6:59 PM 7PM-7:30PM :30 LMFS12TV51H \$90.00 NM									
48	11/05/12	11/05/12	7:30PM-8PM	7:30PM-8PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 7:54 PM 7:30PM-8PM :30 LMFS12TV48H \$90.00 NM									
49	11/05/12	11/05/12	David Letterman	1135PM-1237AM	1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 12:31 AM David Letterman 1135PM-1237AM :30 LMFS12TV48H \$30.00 NM									
50	11/05/12	11/06/12	5AM-5:30AM Eyewitness	5AM-5:30AM	MT-----	:30	2	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 2 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 5:20 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV48H \$20.00 NM 2 GFSB Tu 11/06/12 5:10 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV49H \$20.00 NM									
51	11/05/12	11/06/12	5:30AM-6AM Eyewitness	5:30AM-6AM	MT-----	:30	2	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 2 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 11/05/12 5:54 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV49H \$30.00 NM 1 GFSB Tu 11/06/12 5:46 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV51H \$30.00 NM									
52	11/05/12	11/05/12	M-SU Eyewitness News @ 11PM-11:35PM		1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 11:32 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV51H \$65.00 NM									
53	11/05/12	11/05/12	2.5 Men/Mike & Molly	9PM-10PM	1-----	:30	1	\$350.00	NM

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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 11/05/12 9:11 PM 2.5 Men/Mike & Molly 9PM-10PM :30 LMFS12TV49H \$350.00 NM									
54	11/05/12	11/05/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 10:35 PM Hawaii 5-0 10PM-11PM :30 LMFS12TV48H \$300.00 NM									
55	11/05/12	11/05/12	M-F 3pm-4pm Syndicator	2:58pm-4pm	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 11/05/12 3:34 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 LMFS12TV51H \$40.00 NM									
56	11/04/12	11/04/12	DELAYED LATE NEWS	M-SU 1130-1X	-----1	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 11:48 PM DELAYED LATE NEWS M-SU 1130-1X :30 LMFS12TV51H \$65.00 NM									
Total Spots							118		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$12,000.00
<u>Agency Commission</u>	\$1,800.00
<u>Net Amount Due</u>	\$10,200.00